

Campaign BULLETIN BOARD KIT Instructions

Learn More Indiana's Bulletin Board kit will make it easy for your school to send college and career messages all year long on your school bulletin boards and in your classrooms.

Remember, **College GO! Week** occurs August-November, **Cash for College** takes place December-March and the state's newest campaign, **Career Ready**, kicks off each April-July.



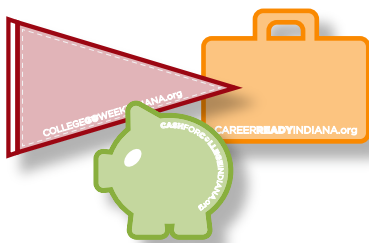
STEP
1



Add the CENTERPIECES

These large, colorful shapes make it obvious that a bulletin board or wall contains information about each campaign. You can surround them with the blank cutout shapes, or you can provide your own related information (for example, pictures of careers, college application deadlines, photos of postsecondary options, classes related to specific careers, etc.) There are two versions per campaign.

STEP
2



Have fun with the

BLANK CUTOUT SHAPES

Blank shapes can be used for anything! Use them as borders on your bulletin board, fill in your own facts, or have students answer questions like "Where do you want to go to college?" or "What career do you want to have?" or "How can you do to save money for college?" School campaign kits include 100 copies of each shape and more copies can be printed online at LearnMoreIndiana.org/print.

STEP
3

GET CREATIVE

The bulletin board materials included in your campaign kit are designed to help you get started, but don't stop there. Post pictures of students sharing their college and career interests, add upcoming events and key deadlines, include college- and career-themed preparation tips, trivia questions and fun facts... whatever it takes to build excitement and engagement in your school community.

Need more? Visit our website for additional printer-friendly campaign support materials at LearnMoreIndiana.org/print.

LEARN MOREINDIANA.org